

Community Transport

12/13 Results



Greg Edmonds, Chief Operations Officer



Focus

“Partner with Communities to deliver travel choices through road safety and travel behaviour programmes”

Programme	Programme Purpose
School Transport	Deliver a safe system approach to road safety around schools and reduce morning congestion and increase participation in active modes.
Travel Planning	To increase accessibility to employment centres and communities by promoting travel choice.
Walking and Cycling	To increase the use of active modes and improve safety in walking and cycling across the Auckland region through walking and cycling infrastructure and through raising awareness.
Road Safety Education	To reduce the number of serious and fatal crashes on the Auckland network through developing and delivering local and regional road safety education campaigns and promotions.

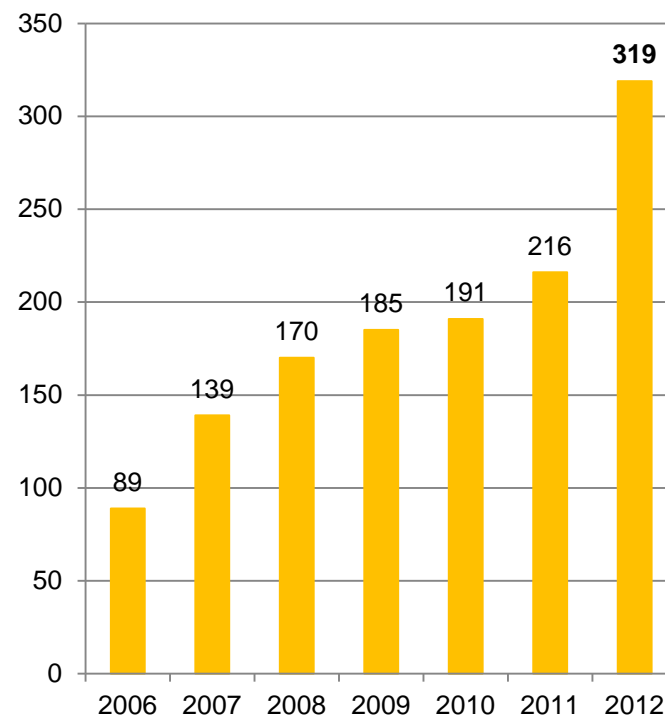
“Travelwise” School programme



Results of school programme

- 11,097 car trips off the road in the morning peak.
- 58% reduction in crashes around schools in programme
- 12,529,623 public transport trips
- 9000 students receiving cycle training.
- 3900 children on 348 walking school buses.
- Benefit Cost Ratio : 6.9

Schools on the programme



Travel planning and demand management



JOIN THE NATION ON JUNE 10-16 FOR KIVI CARPOOL WEEK

Get involved and see how carpooling can speed up your commute.

Sign up today at letscarpool.govt.nz

KIVI CARPOOL WEEK
JUNE 10 TO '16

Go On. Sign Up Today!

Let's Carpool
letscarpool.govt.nz

Auckland Transport
Commute.

Discover Commute.

Transport is a major issue for businesses in Auckland, but there are many commuting options such as carpooling, public transport, teleworking, walking and cycling that can make a real difference.

Congestion costs Auckland businesses over \$1 billion per year.

Promoting alternative commuting options to private car trips can help businesses reduce costs and achieve wider business goals.

To date the Commute team have helped over 220,000 Auckland employees to get where they want to go quickly and efficiently. Let the Commute team help you get the same results for your business.

The Commute team have developed this information pack to highlight some of the key services they offer.

Carpooling to work, it's good for business.

Cycling to work, it's good for business.

Public Transport to work, it's good for business.

Teleworking, it's good for business.

Travel Planning, it's good for business.

Walking to work, it's good for business.

Get started now
Please browse through the pack and visit our webpages at www.aucklandtransport.govt.nz/commute to get started with travel planning at your workplace.

Take the smart route to work, visit aucklandtransport.govt.nz/commute

Auckland Transport
An Auckland Council Organisation

Results of Travel planning

To date following included in programme:

- a) 58 Businesses
 - b) 5 Tertiary Institutions
 - c) 5 Business Associations
 - d) 3 District Health Boards
- Reduction of 3,684 vehicles in the morning peak last year
 - Benefit Cost Ratio: 11.3

Auckland Transport
Commute.




Finding another way

Are you thinking about beating congestion, reducing your transport costs, or adding more exercise into your daily routine?

With a new ferry service, several bus routes, and a carpooling matching service, Beach Haven is more connected than ever.

Let us do the work for you

Auckland Transport is offering a free personalised journey planning service where we find alternatives to your regular car trips that could be cheaper, quicker, healthier or more environmentally friendly.

Please take two minutes to register at aucklandtransport.govt.nz/beachhaventravel. You can also give us a call on 09 355 3553, leave your name and number, and a member of our team will call you back at a time to suit you.

We will then provide you with personalised information and you may be eligible for additional support including a trial public transport pass, a pedometer or some great cycling equipment.

We look forward to hearing from you.





Walking and Cycling



Auckland Transport

Matt and Herena get GOing by bike
cyclingsthego.co.nz

CYCLE SAFETY TRAINING AND BIKE MAINTENANCE WORKSHOPS FOR ADULTS.
Spring has sprung, and it's time to get GOing by bike! Join our adults' class of 10-12 people, who want to learn to ride for the first time, or learn new techniques to take their riding to the next level. Auckland Transport has a number of adult workshops being done across Auckland. Places are available for those who need one. For more information to register your place visit cyclingsthego.co.nz or phone 311 3033.

Courses listed are for the following area. For details of courses in other areas, please visit the website.

BUSHMERE BIKE TRAINING FOR ADULTS If you've never ridden, haven't ridden in a while, or lack confidence, this session is for you. MANGERE: Mon 21 Oct, 9am - 3pm MANGERE: Mon 21 Nov, 9am - 3pm MANGERE: Mon 19 Dec, 9am - 3pm	THE BASICS OF BIKE MAINTENANCE This fun interactive workshop takes the mystery out of the bicycle. The main topic covered is how to fix a flat tyre. MANGERE: Mon 21 Oct, 9am - 3pm MANGERE: Mon 19 Nov, 9am - 3pm MANGERE: Mon 18 Dec, 9am - 3pm
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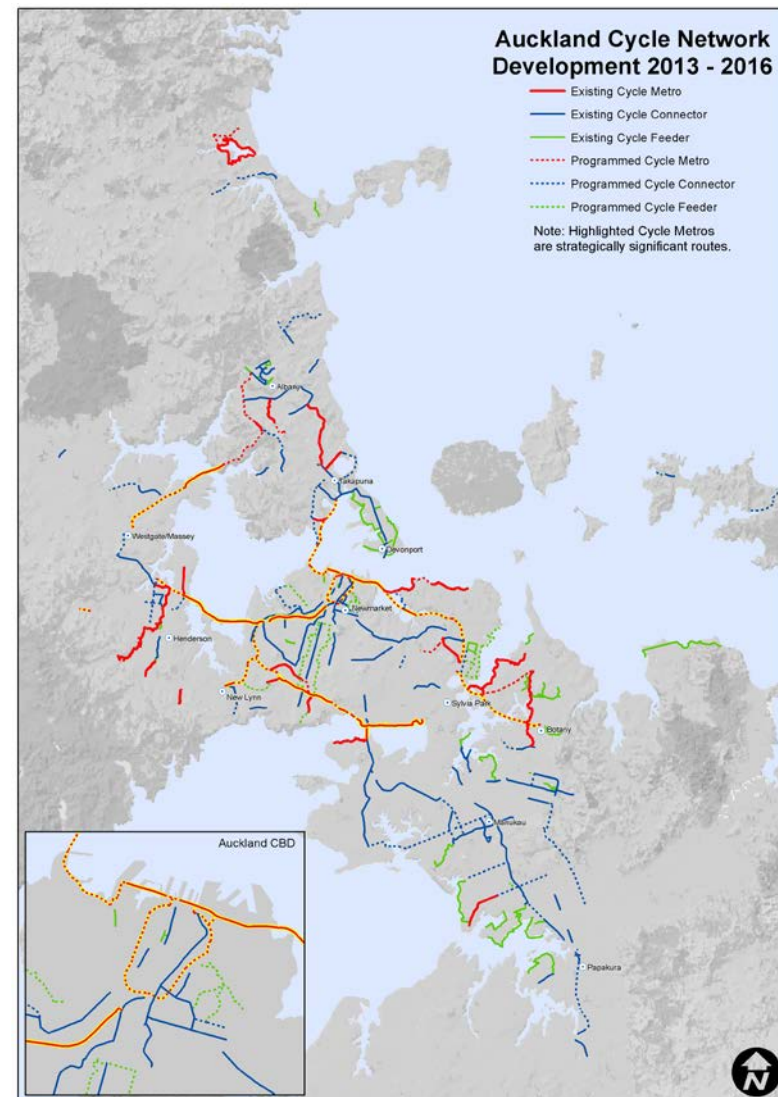
WOMEN ON-BIKE TRAINING FOR ADULTS
This practical on-road session is for adults who can ride like a man in off-road environments, but want to learn the basics or be more comfortable riding on smoother roads.
MANGERE BRIDGE: Sat 23 Nov, 9am - 2pm approx.

THE CYCLING THAT GOES SPRING
The Cycling That Goes Spring programme is full of exciting events and activities including guided bike rides and family events. To view the full programme, visit cyclingsthego.co.nz and get GOing!

Opening your door?

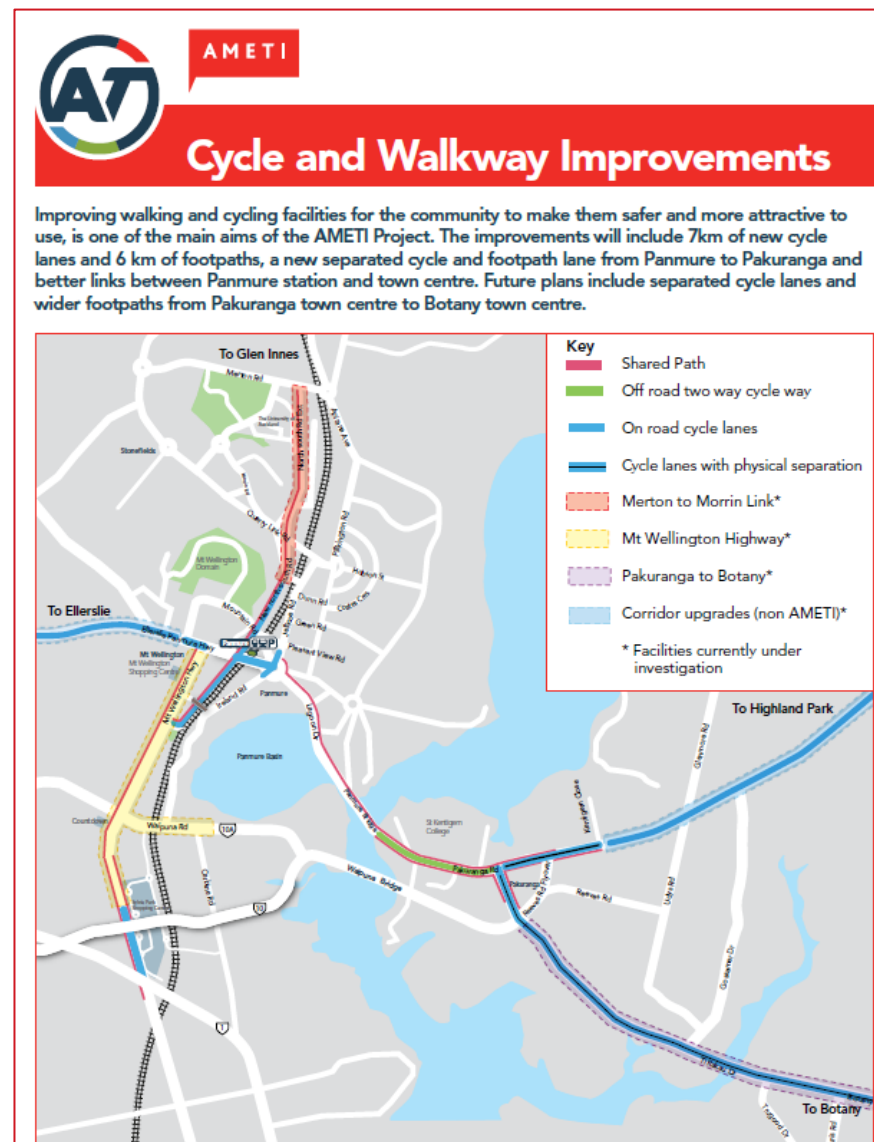
Look for me

Cycling's the go **AT**



Results of walking and cycling

- 17% annual growth in cycle numbers on monitored cycle routes.
- Reduction in annual reported cycle crashes by 64%.
- Development of a business and prioritisation plan for cycling.

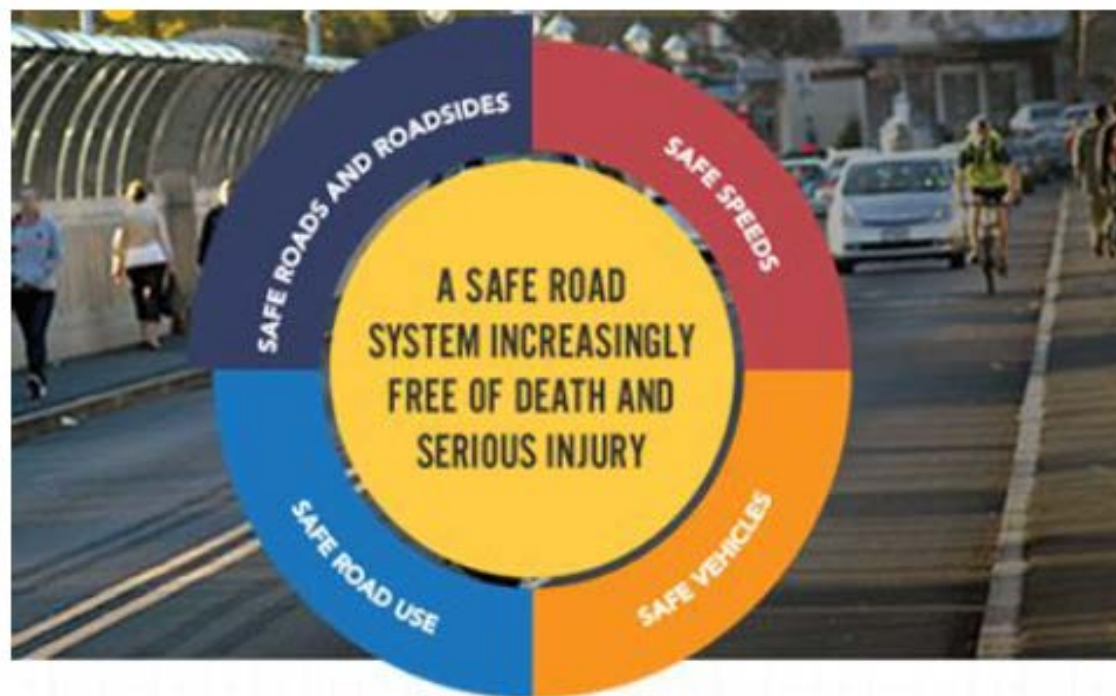


Road safety education

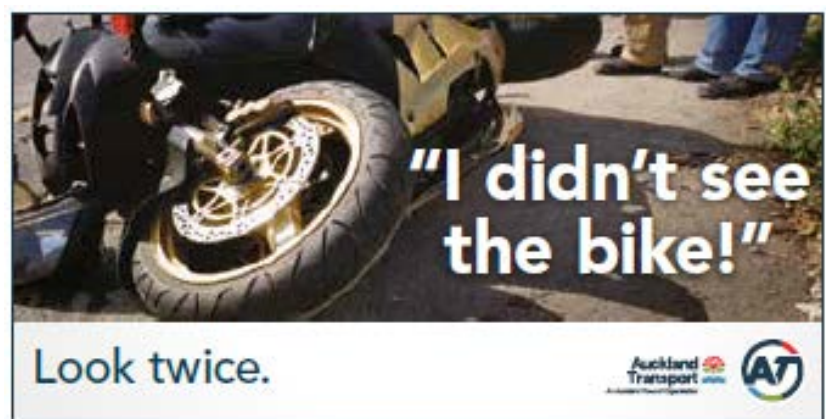
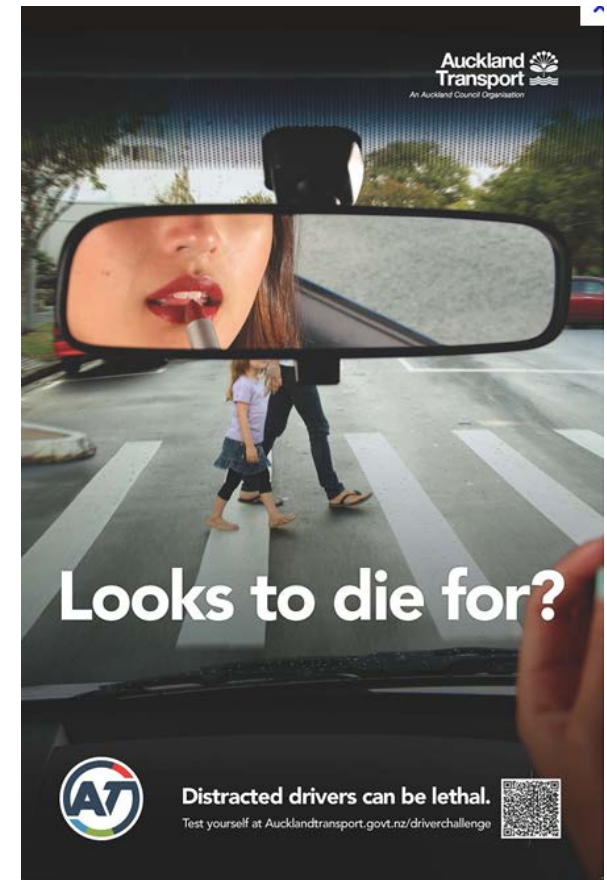
Safer Journeys 2010-2020

High and emerging road safety issues for the Auckland region:

- Excess Speed
- Alcohol/drugs
- Young Drivers
- Motorcycles
- Distraction
- Intersections



Road safety education results



Highlights of the past year

1

Fewer car trips to work, university and school

14,781 daily vehicle trips have been removed from the road network in the morning peak (7-9am), which has resulted in an annual reduction in CO2 emissions of 4,780 tonnes.

2

'Cycling's the Go' in Auckland

Average increase of 17.9% in the number of cyclists recorded at 10 automatic monitoring sites (compared with previous 12 months). Annual manual counts undertaken over 3 days in March show an 11% increase in total cycle trips recorded at 83 sites (compared with 2012).

3

Improved safety of Auckland's transport network

During 2012 a number of road safety campaigns have been undertaken which have helped contribute to a 12% reduction in the number of fatal and serious injuries on the local road network. Fatal accidents have reduced by 38% between 2009 and 2012, with a 64% reduction in fatal accidents involving cyclists.

4

Helping Aucklanders get where they want, when they want

Over 480,000 Aucklanders are engaged through workplace, community or school travel planning initiatives. The number of 'Walking School Buses' has increased to 348 and over 3,500 Aucklanders are registered on the national carpooling service 'Let's Carpool'.

5

Engaging with communities

Over 500 Aucklanders are currently taking part in personalised journey planning projects, which aim to promote travel choices and encourage travel behaviour change amongst residents and employees.

6

Developing effective relationships

Developed a partnership approach with a wide range of internal and external stakeholders, who are involved early in strategic decision making and project briefs to maximise programme outcomes.

7

Improving the customer experience

Community Transport has updated webpages and used social media to launch several campaigns including a Sober Driver campaign, liked by over 2,900 people.

8

Working as one team – Auckland Manukau Eastern Transport Initiative (AMETI)

AMETI is one of Auckland Transport's largest construction projects. Auckland Transport has provided extensive support to the project team through working closely with schools and business to promote the project and to facilitate travel behaviour change.

9

Delivering a high level of service to customers

Responded to over 200 customer enquiries and continue to receive positive feedback from both internal and external stakeholders and customers.

The year ahead

- Growth in the schools programme.
- Strengthen focus on walking.
- Partnerships and Sponsorship opportunities.
- Delivering greater number of Travel demand management and planning options.
- Adoption of the cycle business and prioritisation plan.

